



LEAMINGTON BIA Board Meeting *MINUTES*

Thursday, July 21, 2016 8:45am

Gabriele's Furniture Board Room, 55 Talbot St W, Leamington ON

- 1) **CALL TO ORDER** – Chair Lisa Bradt called the meeting to order at 8:47 a.m.

Attendance:

Members of B.I.A. Board: Shelly Gabriele Gale, Lisa Bradt, Shawn Bodle, Ursula Tiessen, Gerard Rood, Jacqui Galy, Stephan Viselli,

Members of Council: Bill Dunn, Hilda Macdonald

Members of Administration: Kelly Baillargeon

Guests: Chad Riley

Absent: Pat Vance, Wendy Parsons

- 2) **AMENDMENTS TO THE AGENDA**

No amendments were presented.

Moved by L. Bradt, seconded by U. Tiessen to approve agenda

CARRIED

- 3) **REVIEW & APPROVAL OF PREVIOUS MEETING MINUTES**

Moved by S. Bodle, seconded by U. Tiessen to approve minutes **CARRIED**

- 4) **REPORT FROM COUNCIL REPRESENTATION**

Municipal parking revenue loss from newly approved bylaw removing uptown parking permits was discussed.

A new uptown Garbage pickup plan is still in the planning process

Garbage removal from uptown garbage bins has been addressed and will be looked after by public works department.

The addition of Smoking bins in the uptown core was discussed.

Relocation of uptown benches was suggested by BIA businesses.

- 5) **TREASURER'S REPORT**

Shelly Gabriele provided her report.

Budget funds have been shifted as per discussions at previous meetings.

Moved by G. Rood, seconded by U. Tiessen to accept report

CARRIED

- 6) **UPTOWN BLOCK PARTY**

a) Night Market - The BIA has hired Pro-tenders for the patio at the night market. Teanna Lindsay Events was hired to run and organize the Night Market Vendors

b) LAC Market -promoted Art in the Parkette with the Hogs for Hospice and at the Art at the Marina event.

c) Street Sales – The Municipality of Leamington required all interested Uptown businesses to sign waivers for the Street sales.

- d) Poker Run - there are approximately 22 businesses signed up for the poker run. Participants will have to enter each business in order to pick up a card.
- e) Gift Cards - The total value is approximately \$2000. They plan on having three main prizes.
- f) Coupon Book/Map - approved
- g) Promotion- Blackburn Radio will host a four hour remote, scheduled from 3 PM to 7 PM.
- h) Donations – 4-5 water jugs will be used for donation collections.

7) BYLAW REVIEW REQUEST

The Municipal Clerk has contacted the BIA and requested updated information from the BIA

8) PROJECT UPDATES

- a) Annual Business Guide –Photographer has begun contacting and taking photos of the participating uptown businesses. The BIA members have been made aware of the project.
- b) Final proof and photos - the BIA will get electronic versions of the pictures to use in future works.
- c) Website Updates – no news

9) NEW BUSINESS

Bill suggested that we have a meeting with the volunteers after the block party so that we can get suggestions for any improvements.

10) ADJOURNMENT

9:45AM **Moved by G. Rood, seconded by U. Tiessen** to adjourn

CARRIED

Next Board Meeting Date AUGUST 18, 2016