



## LEAMINGTON BIA

### Board Meeting Agenda

**Tuesday, February 23, 2016 8:45am**

- 1) Call to Order
- 2) Review & Approval of January Meeting Minutes
- 3) Brief AGM Review (Location, Set up, Attendance, Outcome)
- 4) PROJECT UPDATES
  - a) Annual Radio Campaign (Stephan)
  - b) Travel & Tourism Directories/Paper Budget
  - c) Annual Calendar i.e. events/projects/advertising
  - d) Website Launch & Updates (Lisa & Kelly)
  - e) Promotional Items
  - f) Annual Business Guide (Pat & Kelly)
  - g) Winter Pots Tear Down & Spring Pots
  - h) Business Numbering Safety Project
  - i) CIP Promotion

#### New Business

- 5) Associate Membership
- 6) BIA Bucks
- 7) Hogs for Hospice Partnership *JULY 29, 30, 31*
- 8) 2016 Meeting Dates

#### IMPORTANT DATES

Next Board Meeting Date *Tuesday, March 22*