



LEAMINGTON BIA AGM *MINUTES*

Thursday, February 23, 2017 6:15pm

Leamington Arts Centre, 72 Talbot St. W., Leamington ON

1. **CALL TO ORDER** – Chair Lisa Bradt called the meeting to order at 6:15 p.m.

Attendance:

See attached sign in sheet for all attendees.

2. **AMENDMENTS TO THE AGENDA**

Lisa advised that Kyra Knapp of the Municipality would present on tourism and promotion at the end of the meeting.

Moved by Lisa Bradt, seconded by Gerard Rood to approve the amended agenda.

CARRIED

3. **REVIEW & APPROVAL OF PREVIOUS AGM MINUTES**

No comments received.

Moved by Shelly Gabriele Gale, seconded by Shawn Bodle to accept minutes. **CARRIED**

4. **REVIEW OF 2016 ACCOMPLISHMENTS**

Lisa Bradt shared the successes of the Leamington BIA from 2016 which included;

- Creation of new BIA logo
- Revamped Business & Tourist Directory
- Marketing & Promotions Campaign
- Spring Walk-through with Town officials
- Uptown Community Wide Block Party
- Business Numbering Project
- Uptown community cleanup
- Social Media Campaign
- Partnership with LAC “Corks and Canvas” Event
- Celebration of Small Business Week
- Launch of the Leamington BIA Buck Campaign
- Installation of the Uptown Sound System
- Uptown Christmas Open House Promotion

5. **EXECUTIVE BOARD RECOGNITION**

Kelly Baillargeon recognized the 2016 BIA Board members for their hard work, dedication and commitment to our uptown core and community at large.

6. **APPOINTMENT OF 2017 EXECUTIVE BOARD**

Incoming, Appointed BIA Board Members for 2017;

- Chad Robinson, Gilligans
- Cindy Lasi, Thrift on Mill
- Chad Riley, LAC

**Moved by Lisa Bratt, seconded by Gerard Rood to appoint new board members
CARRIED**

Outgoing BIA Board Members;

- Ursula Tiessen, The Bank Theatre
- Amy Ingratta, Blackburn Radio
- Pat Vance, Sweet Retreats
- Jacqui Galy, Settrington's Gifts

The 2017 BIA Board Members are as follows;

1. Lisa Bratt, Board Chair
2. Shelly Gabriel Gale, Treasurer
3. Gerard Rood, Secretary
4. Shawn Bodle, member
5. Stephan Viselli, member
6. Chad Robinson, member
7. Chad Riley, member
8. Cindy Lasi, member
9. Wendy Parsons, Chamber of Commerce- Community Partner
10. Hilda MacDonald, Municipal Council Representative
11. Bill Dunn, Municipal Council Representative

7. TREASURER'S REPORT

Shelly Gale presented the council approved Budget Report for 2017

Moved by Gerard Rood, seconded by Lisa Bratt to accept approved budget. CARRIED

8. 2017 GOALS AND PROJECTS

Lisa Bratt presented the new goals and projects for 2017

9. ADJOURNMENT

Moved by L. Bratt, seconded by G. Rood to adjourn at 7 p.m. CARRIED

10. GUEST SPEAKERS

Peter Neufeld CAO of Leamington outlined programs and measures being undertaken by the Municipality to help promote tourism and development including work at the Marina, Seacliff Park and the uptown area.

Kyra Knapp of the Municipality spoke about promotion and tourism development.

2017 LEAMINGTON BIA AGM ATTENDANCE SHEET

NAME	BUSINESS REPRESENTED	E-MAIL
Shelly Gale	Gabriele Brandsource	shelly@gabrieles.com
Gerard Rood	Rood Engineering	gerard@roodengineering.ca
CHAD ROBINSON	GILLIGAN'S	GILLIGAN'S NEIGHBOURHOODS PUB CH07M11L-COM
Ursula Tresson	The Bank Theatre	utresson@countereffects.ca
Michelle Fortier	The Bank Theatre	Michelle@michellefortier.com
Wayne + Ev Wharran	Wharran's Jewellery	wharran@aol.com
Tim Wilkinson	Council	tim.wilkinson@leamington.ca
Hilda MacDonald	Council	
Cindy Wasi	Thrifton Mill	cindy@leamington.ca
Wendy Parsons	Leamington Chamber	wendy@leamingtonchamber.ca
LARRY VERBEKE	COUNCIL	
Bill Dunn	COUNCIL	
KYRA KNAPP	MUNICIPALITY OF LEAMINGTON	Kyra@leamington.ca
Chad Riley	Leamington Arts Centre	director@leamingtonartscentre.ca
David Foster	The Abbey	dfoster@theabbeycollection.ca
Frank Maertens	13 Russell	Frank.maertens@hotmail.com
LA Settevington	13 Russell	leeanne@settevington.ca
Karen Harris	13 Russell	harrisandcofoods@gmail.com
Kathy Gabriele	Gabriele Fuen e Carpet	
Vic Gabriele	"	kathy@gabrieles.com vic@gabrieles.com
SHAWN RODGE	SOURCE SPORTS	
Nat Melano	Jean Academy	